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YOUR DATA JOURNEY STARTS HERE

# ABOUT INTERWORKS

We'd like to introduce ourselves.



*"I NEED PARTNERS LIKE INTERWORKS THAT ARE COMMITTED TO SUPPORTING OUR BUSINESS OPERATIONS FOR LONG-TERM SUCCESS."*

*TED CURRAN  
EXECUTIVE DIRECTOR OF  
FINANCE*

## ▶ InterWorks

InterWorks is the leading data consultancy with a global reach from our offices across the US and Europe. Through innovative solutions and proven expertise, we cover the full course of your Data Journey, from network architecture and data management to visual analytics and custom development.

Blending twenty years of consulting experience and a relentless drive for client satisfaction, we've helped countless organizations across every industry move further, faster and smarter toward their goal of a sustainable data-driven culture.

## ▶ Company History

Founded in 1996, InterWorks was strategically formed to address the growing IT infrastructure/support market. Within our first years of business, InterWorks integrated additional service offerings, including business intelligence, growing our skill base to holistically address our clients' technology needs.

InterWorks has expanded both nationally and globally, opening offices across the United States as well as in the UK and mainland Europe. InterWorks continues to recruit uniquely talented employees that welcome challenges, innovate relentlessly and create value across our client's organizations.

## ▶ A Few Clients



\* Let us know if you'd like to see more.



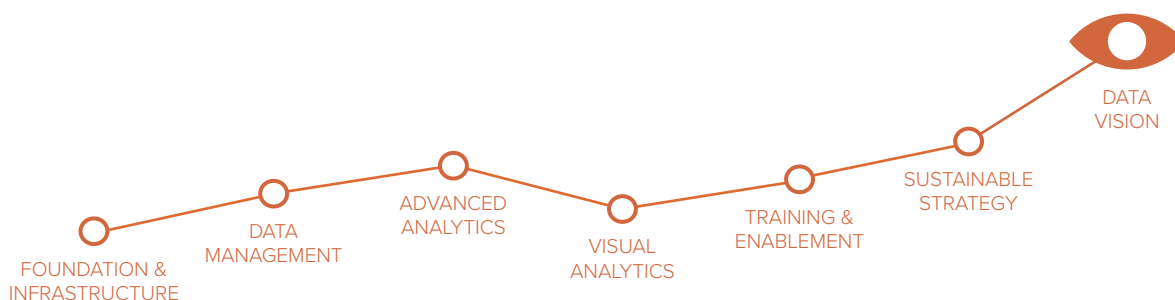
# THE DESTINATION: DATAVISION

Defining where your Data Journey should take you.



DataVision is the ultimate destination for any organization; exemplified in the ability to make sense of data, derive answers from analysis, and empower the entire organization to create value through data.

We understand the interrelation between technology, people, and strategy necessary to gain this summit. Our approach combines industry expertise, technical implementation, strategic vision and a strong focus on the change management necessary for enabling a next generation of analytics.

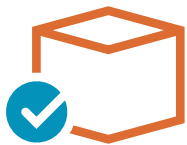


## The Route to DataVision

The route can be complex and the climb challenging, but we've traveled this road before. InterWorks can clear roadblocks and guide you through key milestones along your data journey. Let's chart your path and get started.

# FOUNDATION & INFRASTRUCTURE

Establishing a data infrastructure to meet the needs of an evolving business ecosystem.



Security and performance are core requirements of any business intelligence environment or Tableau Server deployment. Whether weighing hardware options, navigating networking issues or addressing specific security concerns, our deep understanding of IT Infrastructure will establish the necessary foundation of any self-service data ecosystem.

## ► Current Offerings

### Architecture

- Reliable and Scalable Solutions
- Storage & Servers
- Networking (Enterprise WiFi, Firewall, Switching)
- Virtualization (Servers, Desktops)
- Microsoft Exchange / Office 365
- Microsoft SQL Server

### IT Support

- Proactive Maintenance and Health Checks
- Performance Tuning and Monitoring
- Load Balancing
- Help Desk Service
- Project Implementation

### Hosting

- IaaS
- SaaS

### Security

- Forensic Analysis
- Border Protection (Firewall)
- Endpoint Protection (Antivirus)
- Data Protection
- Encryption
- Backup
- Disaster Recovery

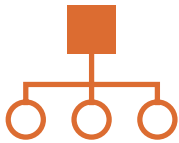
### Custom Tools and Services

- Server Monitoring
- Storage Performance and Capacity Planning



# DATA MANAGEMENT

Providing consistent and cross-functional data for high performance analytics.



Accurate and timely data is essential to effective analytics. Whether your data resides in the Cloud or behind your firewall, our team of data experts can lead the effort to cleanse, store and protect your information. InterWorks will help connect silos and enable new business processes through an agile, holistic approach to data management.

## ▶ Current Offerings

### Data Architecture

- Data Strategy
- Cloud/On-Prem Architecture
- Data Modeling
- Software/Tool Selection
- Capacity and Scalability Planning

### Database Development

- Amazon Redshift
- Exasol
- Microsoft SQL Server
- Postgres
- Oracle
- Teradata
- Vertica
- Hadoop/HDFS Data Storage

### Data Governance

- Data Lineage
- Metadata Management

### Database Administration

- Performance Tuning
- Health Check
- Support
- Hosting

### Data Movement

- Migration
- ETL
- API Integration
- Streaming
- Scripting

# ADVANCED ANALYTICS

Pursuing deeper analytics to uncover hidden insights into strategy and performance.



InterWorks can help your analytics practice drive smarter business decisions and find value by tapping into a deep well of unsurfaced knowledge. Our team integrates advanced analytics techniques into existing processes and technologies to allow you to go beyond visualization and achieve a deeper understanding.

## ▶ Current Offerings

### Advanced Analytics Consulting

- Predictive Analytics
- Geospatial
- Network Analysis
- Data Mining
- Text Analytics

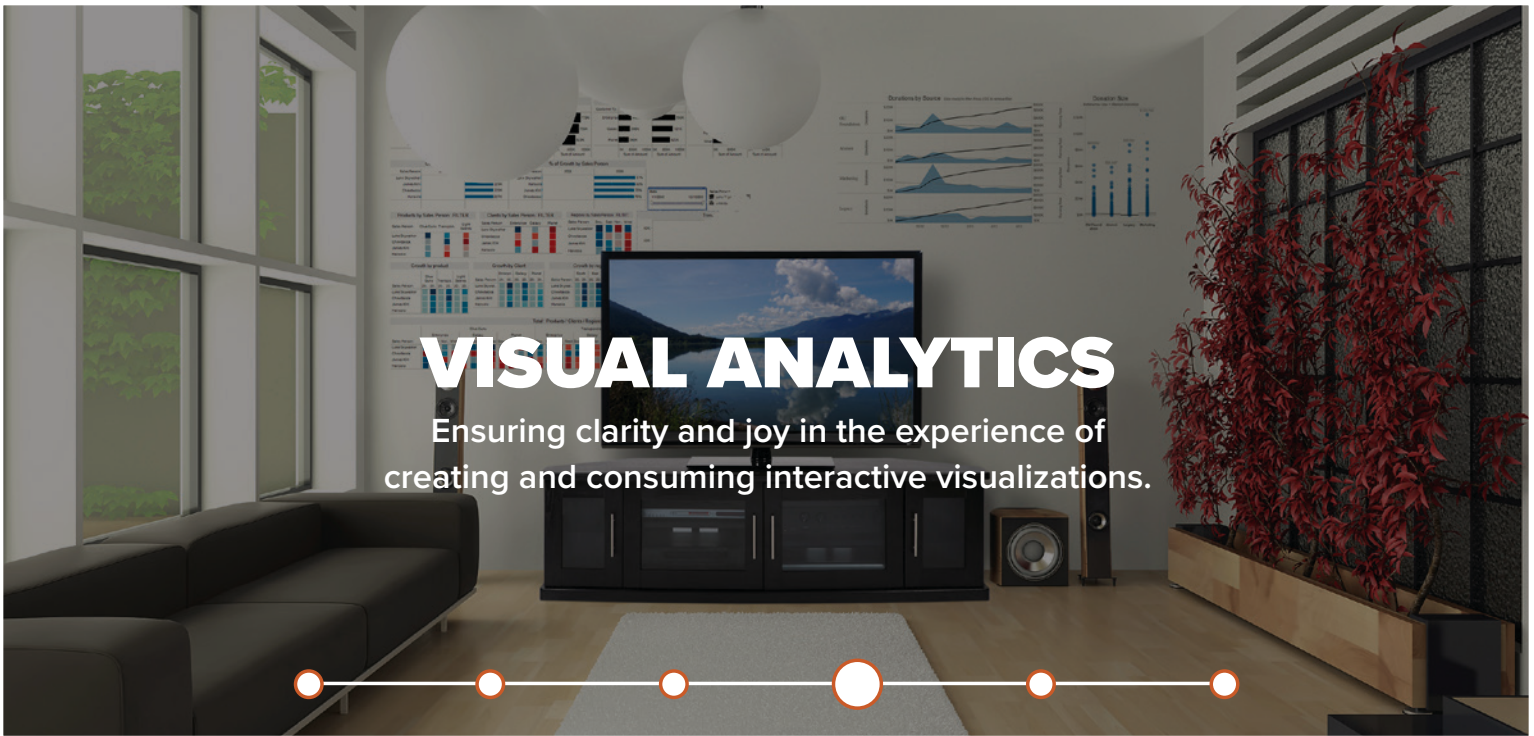
### Analytical App Design

- Python / Flask Apps
- R / Shiny Apps
- Graph Database Design
- Tableau and R-Server integration
- Mapbox

### Alteryx Desktop & Server

- Alteryx Training
- Workflow Design
- Performance Tuning
- Analytics Center of Excellence
- Server Architecture
- System Integration
- Analytical App Deployment





# VISUAL ANALYTICS

Ensuring clarity and joy in the experience of creating and consuming interactive visualizations.



InterWorks will help your business leverage cutting-edge technologies like Tableau Software to see and understand your data through striking, interactive visualizations. Our comprehensive services and guidance span the entire visual analytics spectrum, with a specific focus on holistic integration across technologies. Be it ad hoc Tableau consulting, server deployment, or custom development, we can deliver immediate improvement or provide long-term strategy and partnership.

## ► Current Offerings

### Tableau Desktop & Visual Design

- Visual Analytics Training
- Tableau Dashboarding
- Expert Design Services
- Style Guides and Branding
- Performance Tuning

### Custom Development

- Tableau Portals
- Embedded Visualizations
- JS API Integration

### Tableau Server

- Architecture & Deployment
- Hosting & Administration
- Governance & Integration
- Training

### Ad-Hoc Support & Remote Administration

- Instant support via **InterWorks Assist**

### Software Licensing and Maintenance

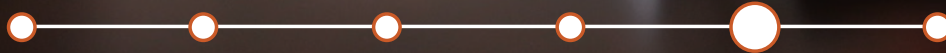
- Tableau Software
- Alteryx Software



**Power Tools for Tableau** are essential software applications that make working with Tableau even easier than before. Whether it's letting you edit multiple workbooks simultaneously, giving you programmatic access to Tableau or enabling you to migrate workbooks between environments in minutes, Power Tools cover a variety of needs not met by Tableau's stock features. Interested? Visit our website at [www.powertoolsfortableau.com](http://www.powertoolsfortableau.com) to learn more.

# TRAINING & ENABLEMENT

Creating a community empowered to design, build and maintain interactive visualizations.



InterWorks can outline your path to data independence. Our goal is to equip you with the tools and knowledge to sustain your efforts long after we're gone. We'll make sure everything is in place to empower your analytics community to create and combine data structures, leverage powerful visualization tools and drive better decisions through the integration of visual storytelling.

## ▶ Current Offerings

### Tableau Official Training

- Fundamentals
- Advanced
- Combo: Fundamentals + Advanced
- Server Architecture
- Server Administration
- Visual Analytics

### Data Preparation & Integration

- Agile Data Warehouse

### Business Enablement Through Tableau Training

In addition to the above training options, we can combine any onsite training with:

- Practical Deployment
- Onsite Office Hours
- Remote Support via InterWorks Assist

### InterWorks Custom Training

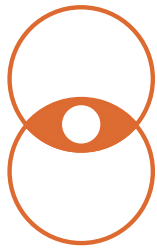
- Visual Best Practices for Analysts
- Leveraging and Consuming Visual Analytics for the Executive
- Driving Tableau Adoption
- Custom Data Day
- Custom Course Development





# SUSTAINABLE STRATEGY

Building a culture of data literacy and enduring support for data-driven ideas, methods and decisions.



Our approach harmonizes opposed technology and business viewpoints through an agile process that clearly defines roles and responsibilities within a governed and sustainable framework. Solidify your agile dashboard development process, structure your analytics organization, manage change control, create an enablement and adoption program, and implement true self-service analytics alongside our expert consultants.

## ► Current Offerings

### Tableau Drive & Overall Vision Implementation

- The Complete Roadmap for Tableau Implementation

### Capability Assessment

- Hardware, Software & Tool Selection
- Personnel Skill & Willingness
- Organization Structure
- Project/Object Development Process
- Business Needs
- Distribution/Integration

### Discovery & Project Planning

- COE Development & Coaching Skills
- Capacity Planning
- Development Paradigm

### Community Planning & Development

- Culture
- Adoption & Distribution Strategy

# PARTNERSHIPS

The value we deliver depends upon the technology we advocate.

## ▶ Tableau Software

Tableau is our tool of choice to tell dynamic stories with data, and no-one knows the tool better. InterWorks has been named Tableau's Partner of the Year, every year since 2013.

## ▶ A Strong Toolbox

*"WE ARE SO GRATEFUL TO OUR PARTNERS AT INTERWORKS. THE TEAM MEMBERS WE HAVE WORKED WITH ARE TALENTED AND PROFESSIONAL, BUT ABOVE ALL, DETERMINED."*

*DUSTIN POTTER  
DIRECTOR OF TECHNOLOGY &  
ONLINE COMMUNICATIONS*



## ▶ Recognition

- + Tableau Software's First Gold Partner (2012–present)
- + Tableau VAR Partner of the Year (2013, 2014, 2015)
- + Tableau Training Partner of the Year (2015)
- + Tableau Partner Excellence Award (2013)
- + Tableau Technology Partner (Power Tools for Tableau)
- + Tableau Professional Services Partner of the Year (2015)
- + Alteryx Premier Partner (2013–present)
- + Dell Partner and Dell Partner of the Year (2010)
- + Inc. 5000 List of America's Fastest Growing Companies (2008–2015)
- + CRN Fast Growth 150 Award (2010–2015)
- + CRN Solution Provider 500 Award (2015)